

Patent Application of  
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for  
**SUPPORT STAND FOR HOLDING DISPLAY ITEMS**

**Background — Field of Invention**

This invention relates to support stands, specifically to such stands used for supporting display items of a flat plane type in a vertical position.

**Background — Description of Prior Art**

Hotels, Banquet Centers and Rental Companies commonly supply consumers with display items of a flat plane type, such as a sheet of lattice, to decorate and accent their special events, to act as a divider, or to block certain items from view. Such items often require a support device or support stand to hold them in a vertical position. Displays, dividers, or decorations need to be set up and taken down quickly, may be required indoors or outdoors, may need to be moved during an event, and may have pedestrian foot traffic on either side of the display. Therefore, the support stands must be freestanding, unobtrusive, low to the ground, and weather-resistant. Additionally, they must function without attachment to the floor, walls or ceiling, and without weights, cables or sandbags.

Due to the lack of a commercially manufactured support stand, attempts have been made to make support stands out of wood, typically 2" x 4" lumber, with a horizontal board serving as a base and two attached vertical boards, between which the display item is held. Attempts have also been made to use right-angle shelf brackets by fastening them with screws to the front and back of a display item at the bottom edge to hold it in a vertical position; this arrangement often requires sandbags or concrete blocks for stability.

After extensive searches both in the commercial and public sectors for items that would serve the purpose, no similar support stand nor prior art was found.

Although support bases made of wood or shelf brackets can be used to support flat display items, all the support stands heretofore known suffer from several disadvantages.

- (a) To be of sufficient strength, the wooden support stand must be constructed with boards having substantial thickness, making the support stand unsightly and excessive in size, also creating a trip hazard to pedestrian traffic.
- (b) The wooden support stand has natural flaws, being made of organic material, and is subject to damage from insects and deterioration due to age, becoming a safety concern over time.
- (c) The wooden support stand is susceptible to the effects of weather. Heat and dryness can cause the wooden stand to shrink, resulting in a loose fit, with the supported object becoming unsteady. Humidity or rain can cause the wooden stand to warp or swell, resulting in a tight fit, trapping the display item in the stand or causing damage to the item during insertion and removal. Cold can cause the wooden stand to split, resulting in damage to the display item caused by the untimely collapse of the stand.
- (d) Wooden support stands are usually assembled with screws or nails, and are therefore difficult to adjust for display items of varying thickness.
- (e) For right-angle metal shelf brackets to serve as support stands, they must be used in pairs opposite each other, being fastened to the bottom of the display item with screws. If the brackets remain attached, the display item becomes difficult to store and transport; if they are repeatedly removed and reattached, the display item becomes damaged by multiple screw holes.
- (f) Right-angle metal shelf brackets require tools, fasteners and time-consuming labor to attach to the display item.

### **Objects and Advantages**

Accordingly, several objects and advantages of the present invention are:

- (a) to provide a support stand that can be of sufficient strength and stability, while remaining unobtrusive, low to the ground, and presenting no trip hazard to foot traffic;
- (b) to provide a support stand that is strong, durable, and reliable, which will not deteriorate with age;
- (c) to provide a support stand that is dimensionally stable, which will not be affected by temperature or humidity;
- (d) to provide a support stand that is adjustable to the thickness of various display items, which will hold different thickness items with equal stability;
- (e) to provide a support stand that can be adjusted to the display item quickly, without the use of tools;
- (f) to provide a support stand that can easily be separated from the display item without having to remove and replace screws, allowing the display item to be stored efficiently, and avoiding damage to the display item caused by the use of screws to fasten the stand to the item; and,
- (g) to provide a support stand that allows the optional use of screws to fasten the display item when additional stability is required.

Further objects and advantages are to provide a support stand that can be used easily by one person, which will not damage the display item, which is simple to use and manufacture, which can be used repeatedly, and one that presents an attractive and professional appearance. Still further objects and advantages will become apparent from a consideration of the ensuing description and drawings.

## Drawing Figures

In the drawings, closely related figures have the same number but different alphabetic suffixes.

Figs 1A to 1C show various aspects and application of a support stand with a flat base and one or several adjustable vertical support members.

Fig 2 shows a support stand with a flat base and two adjustable vertical support members.

Fig 3 shows a similar support stand with a square-shaped base.

Fig 4 shows a similar support stand with curved adjustable vertical support members.

Fig 5 shows a similar support stand with wheels attached to the base.

Fig 6 shows a similar support stand with one vertical support member attached to a display item.

## Reference Numerals in Drawings

10	base plate	12	fixed guide pin
14	threaded guide pin	16	countersunk hole
18	adjustment knob	20	fixed vertical support member
22	support rod	24	adjustable vertical support member
26	guide slot	28	screw hole
30	flat washer	32	lock washer

## Summary

In accordance with the present invention a support stand comprises a flat base plate with a two reinforced vertical support members, a means of sliding one or both vertical support members toward or away from one another to adjust for thickness of the item being held, and a temporary means of holding one or both vertical support members in position.

## Description — Figs 1 to 6

A typical embodiment of the support stand of the present invention is illustrated in Fig 1A, Fig 1B (exploded view), and Fig 1C (typical usage). The stand has a flat base plate **10** of an elongated rectangular shape of uniform cross section consisting of a rigid material with high strength, substantial weight, and dimensional stability. In one embodiment, a fixed vertical support member **20** of the same width as the narrow dimension of base plate **10** is welded to base plate **10** at approximately its center point, and reinforced by means of a support rod **22** welded to both the base plate **10** and fixed support **20** at a 45-degree angle across the right angle formed by the outer intersection of base plate **10** and fixed support **20**. An adjustable vertical support member **24** describes an L-shape with a guide slot **26** punched into the base portion of that L-shape. Adjustable support **24** lies flat on top of base plate **10**, such that guide slot **26** fits over a fixed guide pin **12** and a threaded guide pin **14** (Fig 1B), both of which extend upward from base plate **10**. Fixed guide pin **12** and threaded guide pin **14** effectively guide the movement of adjustable support **24** by restricting it to a path aligning with the long dimension of base plate **10** also keeping it parallel with fixed support **20**, such that adjustable support **24** can be moved toward or away from fixed support **20**. Fixed guide pin **12** is welded to base plate **10**. Threaded guide pin **14** inserts through a countersunk hole **16** in the base plate **10**. An adjustment knob **18** having a threaded insert, can be screwed down onto threaded guide pin **14** to hold adjustable support **24** in a fixed position when tightened. A flat washer **30** and a lock washer **32** are placed over threaded guide pin **14** to prevent slippage. A screw hole **28** is provided in two locations at the upper end of adjustable support **24** and fixed support **20**, to allow optional installation of screws for additional stability. In the preferred embodiment, the base, adjustable and fixed vertical support

members, support rods, fixed alignment pins and threaded alignment pins are zinc-plated steel, and the adjustment knobs are molded ABS plastic with threaded brass inserts. However, the support stand can consist of any metal that is strong, heavy, resists corrosion, and can be easily machined, punched, bent or welded without losing its strength. The adjustment knob may consist of any material that can be threaded or hold a threaded insert.

Additional embodiments are shown in Figs 2, 3, 4, 5, and 6. In Fig 2 the support stand has two adjustable vertical support members. In Fig 3 the support stand base plate is square, rather than elongated. In Fig 4 the vertical support members are curved to hold an object that is cylindrical rather than flat. In Fig 5 wheels are attached to the base plate for mobility. In Fig 6 only one vertical support member is used, and it is attached to the display item by inserting screws through the two screw holes.

From the description above, many advantages of our support stand become evident:

- (a) The support stands can be placed on the floor or other flat surface and adjusted to the approximate thickness of the display item. The display item can be quickly dropped into position and the adjustable supports can be tightened to hold the display item securely in a vertical position.
- (b) Support stands can be used to hold display items in the middle of a room without the risk of people tripping over bulky supports, sandbags or blocks.
- (c) Support stands can be used or stored outdoors without warping or cracking.
- (d) Support stands and displays can be assembled by unskilled labor without tools.

## Operation — Figs 1A, 1C

The manner of using the support stands to hold a vertically-oriented flat plane display item is similar to that for wooden stands presently in use. Arrange a pair of support stands on the floor or flat surface in the approximate position where the display is required, such that each support stand will be positioned at one edge of the display item. The elongated dimension of each base plate **10** is parallel to the other, and perpendicular to the display item. Next, place the display item into the support stands, between adjustable vertical support member **24** and fixed vertical support member **20** on each support stand. The vertical support members act as halves of a vise or a caliper, holding the display item in a vertical orientation. Hold the display item up against fixed support **20** on the first support stand, and slide adjustable support **24** fully toward the display item until it is held tightly. Tighten adjustment knob **18** until adjustable support **24** is held in place, then repeat the procedure for the second support stand.

To remove the display item, loosen adjustment knob **18** on the first support stand and slide adjustable support **24** away from the display item. While holding the display item steady, repeat the procedure with the second stand.

## Summary, Ramifications and Scope

Accordingly, the reader will see that the support stand can be used to hold a flat plane display item, with adjustable uprights that allow the display item to be inserted into and removed from the stand quickly and conveniently. Furthermore the support stand has additional advantages in that:

- it permits quick assembly of the display item and stand without using any tools;
- it permits insertion and removal of the display item without damaging the display item;
- it provides exceptional stability without requiring the use of screws to hold the display item to the support stand, or without requiring any additional attachment to the ceiling, floor or walls;
- it holds the display item in a freestanding manner without presenting a trip hazard;

- it allows use in the middle of an open area without providing a visually unattractive appearance;
- it allows outdoor use without being subject to deterioration due to the effects of temperature or humidity; and
- it provides more stability than any previous method used to hold flat plane display items.

Although the description above contains many specificities, these should not be construed as limiting the scope of the invention, but merely as providing illustrations of some of the presently preferred embodiments of this invention. For example, the base plate can have other shapes, such as circular, oval, trapezoidal or triangular; the uprights can have other shapes, such as angular, curved, etc.; the support rod can be square, a flat bar, or a triangular piece.

Thus, the scope of the invention should be determined by the appended claims and their legal equivalents, rather than by the examples given.